



Historic Oakwood Candlelight Tour



Sponsor Pledge Form

DEADLINES

Business: October 30th, 2022
Individual: November 15th, 2022

A fundraising event for
The Society for the Preservation of Historic Oakwood
a 501c3 nonprofit organization

Sponsorships received post-deadline may be excluded
from printed materials.

	Friend	Bronze	Copper	Silver	Pewter	Silver	Gold	Platinum
	INDIVIDUAL LEVELS				BUSINESS LEVELS			
Pledge Amount	\$100	\$200	\$350	\$500	\$250	\$500	\$1000	\$2500
Name Recognition in The Oakwood News	⊗	⊗	⊗	⊗	⊗	⊗	⊗	⊗
Name Recognition in The Tour Ticket		⊗	⊗	⊗	⊗	⊗	⊗	⊗
Candlelight Tour Tickets	2	2	2	4	2	4	10	20
Oakwood Glasses		2	2	⊗ ⊗	-	-	-	-
Sponsor-Only Reception Tickets, Dec. 3		1	2	2	2	2	2	4
2023 Oakwood Snow Ball Tickets			2	2	-	2	2	4
Name ⊗/ Logo ⊗⊗ on Website with Link			⊗	⊗	⊗	⊗	⊗ ⊗	⊗ ⊗ ⊗
Social Media Recognition					⊗	⊗ ⊗	⊗ ⊗	⊗ ⊗ ⊗
Display Ad in The Oakwood News						⊗	⊗ ⊗	⊗ ⊗ ⊗
Display Ad in Tour Ticket							⊗	⊗ ⊗
Logo on print-at-home ticket vouchers							⊗	⊗

Additional Reception Tickets \$40 ea. # _____ \$ _____

Star Map Listing \$100 Add Star Map Listing to Any Above +\$50

Details on reverse.

OAKWOOD & TOUR QUICK FACTS:

- 3500+ Annual Tour Goers
- 2017-2021 TOURS SOLD OUT!
- Tour Dates: December 10 & 11, 2022
- All Tour Goers Must Carry a Tour Ticket
- 4 Hours = Average Time of Taking Tour
- Tickets Good For a Specific Day of Tour
- 30,000 Unique Web Visitors 2021
- 900 Circulation of The Oakwood News
- 3000+ Online Ticket Sales
- 2000+ Facebook Followers

1 Pledge Level/Amount: _____
 Check if in-kind contribution. Please list fair retail value.

2 Contact information: PLEASE PRINT CLEARLY

Contact Name: _____

Sponsor: _____
As it should be displayed/advertised
 I prefer to donate ANONYMOUSLY. Please do NOT publish my or my company's name.

Street: _____

City/State/Zip: _____

Email: _____

Phone: _____

3 Payment method:

Payment enclosed. \$ _____ Check # _____
 Please make checks payable to "S.P.H.O."

Credit Card: __ VISA __ M/C __ DISC __ AMEX

_____ exp ____/____

BILLING STREET # _____ ZIP _____ CVV _____

4 Authorization: I hereby pledge the above indicated sponsorship and authorize the duplication/publication of my business card, logo, advertisement and/or name as outlined above. I understand my sponsorship payment must be received by the SPHO by November 15, 2022 for me or my organization to be included in this year's printed tour materials. If providing a credit card number above, I further authorize the charging of my sponsorship pledge to the account provided.

Signature: _____ Date: _____

Donate Online

HistoricOakwood.org/sponsor




By Mail:
 SPHO c/o Cybergraph
 530 Oakwood Ave #B
 Raleigh, NC 27601

By Fax:
 919-838-9126

Please do not email
 credit card information



THE SOCIETY FOR THE PRESERVATION OF HISTORIC OAKWOOD

**Space limited and sold on a first-come, first-served basis.
 PAYMENT AND ART MUST be received by
 November 15th**

Questions: sponsor@historicoakwood.org

This is not a tax receipt. You will be mailed a donation receipt from the SPHO Treasurer. A PORTION OF YOUR DONATION MAY BE TAX DEDUCTIBLE. Please consult your tax advisor. The SPHO reserves the right to refuse any sponsorship. All information contained herein believed accurate at time of printing and subject to change.

Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at (919) 807-2214. The license is not an endorsement by the State.

THANK YOU GIFTS ARE SUBJECT TO AVAILABILITY AND SUBJECT TO CHANGE WITHOUT NOTICE OR SUBSTITUTION. The SPHO does not guarantee the availability or usability of any thank you gift. "Historic Oakwood Candlelight Tour" is a registered trademark of the SPHO. All rights reserved.

Sponsorship Levels

Individual & Family Levels

Friend of Oakwood, \$100

- Name recognition in The Oakwood News
- Two Candlelight Tour Tickets (\$70 value)

Bronze Sponsor, \$200

- Name recognition in The Oakwood News
- Name recognition in tour ticket
- Two Candlelight Tour Tickets (\$70 value)
- One Sponsor-Only Reception Ticket, Dec. 3 (\$40 value; add a guest for +\$40)
- Two Oakwood Glasses (\$20 value)

Copper Sponsor, \$350

- Name recognition in The Oakwood News
- Name recognition in tour ticket
- Name recognition on tour web page
- Two Candlelight Tour Tickets (\$70 value)
- Two 2023 Oakwood Snow Ball Tickets (\$150 value, date tba)
- Two Sponsor-Only Reception Tickets, Dec. 3 (\$80 value; add a guest for +\$40)
- Two Oakwood Glasses (\$20 value)

Silver Sponsor, \$500

- Name recognition in The Oakwood News
- Name recognition in tour ticket
- Name recognition on tour web page
- Name recognition on Oakwood's Facebook Page
- Four Candlelight Tour Tickets (\$140 value)
- Two 2023 Oakwood Snow Ball Tickets (\$150 value, date tba)
- Two Sponsor-Only Reception Tickets, Dec. 3 (\$80 value; add a guest for +\$40)
- Four Oakwood Glasses (\$40 value)

Business Levels

Star Map Listing, \$100

- Business name, one line description, address, phone number and star on tour map. (limited radius around Oakwood)

Pewter Business Sponsor, \$300

- Name recognition in The Oakwood News
- Name recognition in tour ticket
- Text hyperlink on tour web page
- Two Candlelight Tour Tickets (\$70 value)
- Business Card Ad in The Oakwood News (\$130 value)

Silver Business Sponsor, \$500

- Three business card ads in The Oakwood News (December 2022–March 2023 issues, \$360 value)
- Name recognition in The Oakwood News
- Name recognition in tour ticket
- Text hyperlink on tour web page
- Name recognition on Oakwood's Facebook Page
- Four Candlelight Tour Tickets (\$150 value)
- Two Tickets to the Sponsor-Only Reception on Dec. 3 (\$80 value)

Gold Business Sponsor, \$1,000

- Three quarter page ads in The Oakwood News (December 2022–March 2023 issues, \$540 value)
- Business card ad in tour ticket
- Logo with hyperlink on tour web page
- Name and logo recognition on Oakwood's Facebook Page
- Ten Candlelight Tour Tickets (\$350 value)
- Two Oakwood Snow Ball Tickets (\$150 value)
- Two Tickets to the Sponsor-Only Reception on Dec. 3 (\$80 value)
- Star Map Listing (limited radius around Oakwood)

Platinum Business Sponsor, \$2,500

- Six 1/4 page ads in the The Oakwood News (December 2022–June 2023 issues; a \$1020 value)
- 1/2 page ad in tour ticket
- Logo on print-at-home ticket vouchers
- Logo with hyperlink on tour web page
- Logo recognition on Oakwood's Facebook Page
- Twenty Candlelight Tour Tickets (\$600 value)
- Four Oakwood Snow Ball Tickets (\$300 value)
- Four Tickets to the Sponsor-Only Reception on Dec. 3 (\$160 value)
- Star Map Listing (limited radius around Oakwood)

MULTIPLE QUATREFOILS indicate enhanced benefits such as logo rather than name recognition or multiple/larger-size display ads. See HistoricOakwood.org for full details. In-kind sponsor "thank you" gifts granted at the level equal to 50% of the fair retail value of the in-kind donated service/merchandise.

Sponsor reception tickets are not transferable.