



Sponsor Pledge Form

DEADLINES
November 1st 2023

A fundraising event for
The Society for the Preservation of Historic Oakwood
a 501c3 nonprofit organization

Sponsorships received post-deadline may be excluded
from printed materials.

	Friend	Bronze	Copper	Silver	Gold	Pewter	Silver	Gold	Platinum
	INDIVIDUAL & FAMILY LEVELS					BUSINESS LEVELS			
Pledge Amount	\$100	\$200	\$350	\$500	\$1000	\$300	\$500	\$1000	\$2500
Name Recognition in The Oakwood News	⊗	⊗	⊗	⊗	⊗	⊗	⊗	⊗	⊗
Name Recognition in The Tour Ticket		⊗	⊗	⊗	⊗	⊗	⊗	⊗	⊗
Candlelight Tour Tickets (use either day)	2	2	2	4	6	2	4	10	20
Sponsor-Only Reception Tickets, Dec. 2		1	2	2	4	2	2	2	4
2024 Oakwood Snow Ball Tickets			2	2	4	-	2	2	4
Name ⊗/ Logo ⊗⊗ on Website with Link		⊗	⊗	⊗	⊗	⊗	⊗	⊗⊗	⊗⊗⊗
Social Media Recognition					⊗	⊗	⊗⊗	⊗⊗	⊗⊗⊗
Display Ad in The Oakwood News							⊗	⊗⊗	⊗⊗⊗
Display Ad in Tour Ticket								⊗	⊗⊗
Logo on print-at-home ticket vouchers								⊗	⊗

OAKWOOD & TOUR QUICK FACTS:

- 3500+ Annual Tour Goers
- 2017-2022 TOURS SOLD OUT!
- Tour Dates: December 9 & 10, 2023
- All Tour Goers Must Carry a Tour Ticket
- 4 Hours = Average Time of Taking Tour
- Tickets Good For a Specific Day of Tour
- 30,000 Unique Web Visitors 2021
- 900 Circulation of The Oakwood News
- 3200+ Online Ticket Sales
- 2300+ Facebook Followers

Additional Reception Tickets \$50 ea. # _____ \$ _____

Star Map Listing \$100 Add Star Map Listing to Any Above +\$50

Details on reverse.

1 Pledge Level/Amount: \$ _____
 Check if in-kind contribution and list fair retail value.

2 Contact information: PLEASE PRINT CLEARLY

Contact Name: _____

Sponsor: _____

AS IT SHOULD BE DISPLAYED/ADVERTISED

I prefer to donate **ANONYMOUSLY**. Please do NOT publish my or my company's name.

Street: _____

City/State/Zip: _____

Email: _____

Phone: _____

3 Payment method:

Payment enclosed. \$ _____ Check # _____

Please make checks payable to "S.P.H.O."

Credit Card: __ VISA __ M/C __ DISC __ AMEX

_____ exp ____/____

BILLING STREET # _____ ZIP _____ CVV _____

4 Authorization: I hereby pledge the above indicated sponsorship and authorize the duplication/publication of my business card, logo, advertisement and/or name as outlined above. I understand my sponsorship payment must be received by the SPHO by November 15, 2022 for me or my organization to be included in this year's printed tour materials. If providing a credit card number above, I further authorize the charging of my sponsorship pledge to the account provided.

Signature: _____ Date: _____

Donate Online

HistoricOakwood.org/sponsor



By Mail:
SPHO c/o Cybergraph
530 Oakwood Ave #B
Raleigh, NC 27601

By Fax:
919-838-9126

Please do not email
credit card information



THE SOCIETY FOR THE PRESERVATION OF
HISTORIC OAKWOOD

**Space limited and sold on a first-come, first-served basis.
PAYMENT AND ART MUST be received by
November 1st**

Questions: sponsor@historicoakwood.org

This is not a tax receipt. You will be mailed a donation receipt from the SPHO Treasurer.
A PORTION OF YOUR DONATION MAY BE TAX DEDUCTIBLE. Please consult your tax advisor. The
SPHO reserves the right to refuse any sponsorship. All information contained herein believed accurate
at time of printing and subject to change.

Financial information about this organization and a copy of its license are available from the State
Solicitation Licensing Branch at (919) 807-2214. The license is not an endorsement by the State.

Sponsorship Levels

Individual & Family Levels

Friend of Oakwood, \$100

- Name recognition in The Oakwood News
- Two Candlelight Tour Tickets (use either day, \$70 value)

Bronze Sponsor, \$200

- Name recognition in The Oakwood News
- Name recognition in tour ticket
- Name recognition on tour web page
- Two Candlelight Tour Tickets (use either day, \$70 value)
- One Sponsor-Only Reception Ticket, Dec. 2 (\$50 value; add a guest for +\$50)

Copper Sponsor, \$350

- Name recognition in The Oakwood News
- Name recognition in tour ticket
- Name recognition on tour web page
- Two Candlelight Tour Tickets (use either day, \$70 value)
- Two 2024 Oakwood Snow Ball Tickets (\$150 value, date tba)
- Two Sponsor-Only Reception Tickets, Dec. 2 (\$100 value; add a guest for +\$50)

Silver Sponsor, \$500

- Name recognition in The Oakwood News
- Name recognition in tour ticket
- Name recognition on tour web page
- Name recognition on Oakwood's Facebook Page
- Four Candlelight Tour Tickets (use either day, \$140 value)
- Two 2024 Oakwood Snow Ball Tickets (\$150 value, date tba)
- Two Sponsor-Only Reception Tickets, Dec. 2 (\$100 value; add a guest for +\$50)

Gold Sponsor, \$1000

- Name recognition in The Oakwood News
- Name recognition in tour ticket
- Name recognition on tour web page
- Name recognition on Oakwood's Facebook Page
- Six Candlelight Tour Tickets (use either day, \$210 value)
- Four 2024 Oakwood Snow Ball Tickets (\$300 value, date tba)
- Four Sponsor-Only Reception Tickets, Dec. 2 (\$200 value; add a guest for +\$50)

MULTIPLE QUATREFOILS indicate enhanced benefits such as logo rather than name recognition or multiple/larger-size display ads. See HistoricOakwood.org for full details. In-kind sponsor "thank you" gifts granted at the level equal to 50% of the fair retail value of the in-kind donated service/merchandise.

Business Levels

Star Map Listing, \$100

- Business name, one line description, address, phone number and star on tour map. (limited radius in/around Oakwood)

Pewter Business Sponsor, \$300

- Name recognition in The Oakwood News
- Name recognition in tour ticket
- Text hyperlink on tour web page
- Two Candlelight Tour Tickets (use either day, \$70 value)
- Business Card Ad in The Oakwood News (\$130 value)

Silver Business Sponsor, \$500

- Three business card ads in The Oakwood News (December 2023–March 2024 issues, \$360 value)
- Name recognition in The Oakwood News
- Name recognition in tour ticket
- Text hyperlink on tour web page
- Name recognition on Oakwood's Facebook Page
- Four Candlelight Tour Tickets (use either day, \$140 value)
- Two Tickets to the Sponsor-Only Reception on Dec. 3 (\$80 value)

Gold Business Sponsor, \$1,000

- Three quarter page ads in The Oakwood News (December 2023–March 2024 issues, \$540 value)
- Business card ad in tour ticket
- Logo with hyperlink on tour web page
- Name and logo recognition on Oakwood's Facebook Page
- Ten Candlelight Tour Tickets (use either day, \$350 value)
- Two Oakwood Snow Ball Tickets (\$150 value)
- Two Tickets to the Sponsor-Only Reception on Dec. 3 (\$100 value)
- Star Map Listing (limited radius around Oakwood)

Platinum Business Sponsor, \$2,500

- Six 1/4 page ads in the The Oakwood News (December 2023–June 2024 issues; a \$1020 value)
- 1/2 page ad in tour ticket
- Logo on print-at-home ticket vouchers
- Logo with hyperlink on tour web page
- Logo recognition on Oakwood's Facebook Page
- Twenty Candlelight Tour Tickets (use either day, \$600 value)
- Four Oakwood Snow Ball Tickets (\$300 value)
- Four Tickets to the Sponsor-Only Reception on Dec. 3 (\$160 value)
- Star Map Listing (limited radius around Oakwood)

Sponsor reception tickets are not transferable.